



SACRAMENTO
international
HORSE SHOW

November 2 - 14, 2010

**Sacramento International
Welcome Week**
NOV 2th - 7th

Indoor Equitation Championship
\$25,000 1.45m Grand Prix
Hunter Championship and Derby

International Trade & Equine Art Show

**Sacramento International
World Cup Week**
NOV 10th - 14th

\$75,000 Grand Prix of Sacramento
a World Cup Qualifying Event
\$25,000 Welcome Stake
\$25,000 Young Horse Championship Finals
\$25,000 Junior/Amateur Grand Prix
Ride & Drive Challenge



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International
Welcome Week**
NOV 2nd - 7th

**Sacramento
International
World Cup Week**
NOV 10th - 14th

CONTACT INFORMATION

DALE HARVEY
Show Manager
dh798@aol.com
(714) 785-9467

RUDY LEONE
Operations Manager
leoneequestrians@aol.com
(916) 531-2969

RYAN ANNE POLLI
Advertising/Marketing
ryan@appleheaddesign.com
(916) 247-1787

Welcome to the Sacramento International Horse Show!

Whether you participate as an exhibitor, a spectator, or a sponsor, you have the unique opportunity to be a part of history in equine sport as a show of this magnitude comes to Northern California for the it's third year

The Sacramento International Horse Show will bring together world class athletes for an equestrian competition unlike any seen in this part of the state. It will not be just a show, it will be an event. Two weeks of shows, five days of hunters, five days of exciting jumper classes are planned as well as evening performances and entertainment.

Last years event brought the top riders from all over the world including Olympic Gold Medalist, Will Simpson.

Don't be left out, plan to be a part of this amazing event.

Sincerely,

the Organizing Committee of the SIHS



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More than a Horse Show ...It's an Event

To Feature:

\$75,000 Grand Prix of Sacramento
World Cup Qualifier

\$25,000 Welcome Grand Prix

Ride & Drive Challenge

\$25,000 Junior/Amateur Grand Prix

\$25,000 Young Jumper Championship Finals

Live music Saturday Night along with
signing party sponsored by Purina Mills.

Evening events for Exhibitors



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Sponsorship Opportunities

Grand Prix Title Sponsorship - \$75,000

Sponsorship tailored to meet the needs of the client, plus
Full page ad in SIHS Show Program
Listing as sponsor in SIHS Show Program
On site Signage
Custom jump (subject to availability)
Display/vendor area
Tickets to evening entertainment
Title sponsorship of a competition class
Regular PA announcements
Table in the V.I.P. Area with Preferred Parking pass
Invitation to present awards for your sponsored class or division
Link on the SIHS website to your business

Grand Prix Presenting Sponsorship - \$50,000

Sponsorship tailored to meet the needs of the client, plus
Full page ad in SIHS Show Program
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Sponsorship Opportunities

Business Sponsorship - \$25,000

Full page ad in SIHS Show Program
Listing as sponsor in SIHS Show Program
On site Signage
Custom jump (subject to availability)
Display/vendor area
Tickets to evening entertainment
Title sponsorship of a competition class
Regular PA announcements
Table in the V.I.P. Area with Preferred Parking pass
Invitation to present awards for your sponsored class or division
Link on the SIHS website to your business

Gold Sponsorship - \$10,000

Full page ad in SIHS Show Program
On site Signage
Regular PA announcements
Tickets to evening entertainment
Table in the V.I.P. Area with Preferred Parking pass
Preferred Stabling
Link on the SIHS website to your business

Silver Sponsorship - \$5,000

Listing as sponsor in SIHS Show Program
On site Signage
Regular PA announcements
Table in the V.I.P. Area with Preferred Parking pass
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*Don't see a package that fits your needs?
Let us customize one specifically for you!*

More Opportunities

VIP Table

HUNTER WEEK - \$1,500
WORLD CUP WEEK - \$2,500
BOTH WEEKS - \$3,500

Table for eight upstairs in the berm above the Grand Prix arena.
Amenities to include food and drink from 7am to the end of the day.

Box Seats

PER WEEK - \$1,000

Box seats include seating for 8, ring side in the Grand Prix ring.

Arena Signage

Coroplast signs will be displayed in the Grand Prix Arena for the entire show. Signage provided and approved by SIHS (artwork provided by sponsor). We also have a design team available to assist you in the creation of your own original signage.

Ringside 4' x 8' Sign - \$950

Ringside 4' x 4' Sign - \$500

Print Advertisements

Space is available in our SIHS Show Program which will be available during the horse show to exhibitors and to the general public.

Full Page 8.5" x 11" Color ad - \$1,000

Half Page 8.5" x 5.5" Color ad - \$700

Full Page 8.5"x11" B/W ad - \$600

Half Page 8.5"x 5.5" B/W ad - \$450



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Class Sponsorships

Amenities vary for these classes. For information on a specific class, or division, please call Ryan at (916) 247-1787 for a detailed list of what class sponsorship you are interested in, or for more information on the Special Hunter Classes.

Welcome Week Special Classes

Children's Hunter Classic
Adult Amateur Hunter Classic
Low Child/Adult Amateur Classic
Hunter Chase
Hunter Derby
1.45 M Grand Prix
Pre Green Hunter Championship
Junior Working Hunter Classic
Amateur Owner Working Hunter Classic

Special Jumper Classes

\$1,500 Children's/Adult Jumper Classic
\$2000 Low Junior Amateur Jumper Classic
\$2,500 Gambler's Choice
\$3,000 Junior/Amateur Jumper Classic
\$5000 Open Jumper Five Bar
\$7500 Open Jumper Stake
\$25,000 Junior/Amateur Jumper
\$25,000 Welcome Grand Prix
\$75,000 Grand Prix of Sacramento
\$25,000 Young Jumper Championship Finals



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Get involved!

I would like to be a sponsor!

- Grand Prix Title Sponsorship \$75,000
- Grand Prix Presenting Sponsorship \$50,000
- Business Sponsorship \$25,000
- Gold Sponsorship \$10,000
- Silver Sponsorship \$5,000
- VIP Table \$2,500
Barn _____
- Arena Signage
 - 4x8' 4x4'
- Other
Didn't see a package that worked for you?
What do you have in mind?

NAME: _____

BARN: _____

ADDRESS: _____

PHONE: _____

SIGNATURE: _____